



If you love making instrumental music, you should talk to us!

R Cat Records is a successful independent record label based in Edmonton, Alberta, Canada. The label was established in October 2005 issuing its first album release in January 2006 and its first major motion picture license in August 2008.

R Cat specializes in the licensing and distribution of instrumental recordings and welcomes demo submissions from musicians and composers who love music, who want that music to be heard around the world, and who fall into one of the following categories:

Developing Artists – that is, musicians and composers who are actively recording (maybe at home and with limited equipment), who would like to pursue a career in the music industry by working with a successful record label that can help 'develop' their skills and abilities from where they are now right the way to releasing their first album.

Label Ready Artists – these are the guys who, in the label's opinion, are ready to release their first album exclusively with the label.

If you'd like to learn more about us - contact us via email at: info@rcatrecords.com

You might not know this...

What the label does really well

We understand the music and motion picture industry. We work very closely with our artists in taking care of their music business interests within today's international marketplace. Much of the work we do will include various aspects of manufacturing, marketing, promotions, publicity, mastering, art and design, video, legal work, business analysis, project management, publishing, licensing, distribution, and lots and lots of listening.

What the label doesn't do at all

We don't provide new artists with advances (loans), guarantees of overnight success, ego control, bail from police custody, psychiatric counseling, pick up from rehab, free CDs for Facebook friends or relatives, or provide backstage passes for stadium capacity World Tours. We do not press CDs for vanity or on demand. We do press CDs for industry professionals and according to any one or more of the following criteria: live events, requests to the label supported by evidence of accumulated download sales.

What the label wants to do more of

We want to help and support our artists in reaching their full potential through a process of joint engagement. We want our artists to produce fresh, innovative and thought provoking music; music that makes you want to cry, smile, laugh, or go completely mad with the lights off!

What the label does that you didn't think we did

We work closely with our artists to determine positive and professional exposure and new opportunities.

We use a number of resources to get the very best audio and visual identity working for each project and so we take our release projects very seriously and work with our recording artists and visual artists as a team.

We do little experiments from time to time to capture audience feedback in a whole load of weird and wonderful ways that give us the very best and most valid information on how well received our catalog is at given points in time.

We work with simple legal agreements so that everyone is fully aware of their roles and responsibilities including who makes what from where and when. All new-artist agreements are entered into on a complete 'total earned income' basis, without exclusions or exceptions, and with the artist percentage increasing over time.

What the label has done and will continue to do

We won't approve a weak production for release but will offer suggestions and guidance to fix it. When our artist's music is fabulous and awe inspiring we'll throw our entire weight and credibility behind it. When it's absolutely awful... well... we send out the big guys in dark glasses.

Ultimately, we try to get our artists lots of money and recognition for their work but it takes a lot of hard work, time, patience, and serious dedication from everyone involved... but you already knew all of this right?