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If you love making instrumental music, you should talk to R Cat Records!

R Cat Records is a successful independent record label based in Edmonton, Alberta, Canada. The label was established in October 2005 issuing its first album release in January 2006 and its first major motion picture license in August 2008.

The label and its publishing division specializes in the licensing and distribution of instrumental recordings and welcomes demo submissions from musicians and composers who love music, who want that music to be heard around the world, and who fall into one of the following categories:

Developing Artists – that is, musicians and composers who are actively recording (maybe at home and with limited equipment), who would like to pursue a career in the music industry by working with a successful record label that can help 'develop' their skills and abilities from where they are now right the way to releasing their first album.

Label Ready Artists – these are the guys who, in the label's opinion, are ready to release their first album exclusively with the label.

Prospective artists should contact us via email at: info@rcatrecords.com or info@rcatcommunications.com

What the label does really well

We understand the music and motion picture industry. We work very closely with our artists in taking care of their music business interests within today's industry and marketplace. Much of the work we do will include the routine management aspects of manufacturing, marketing, promotions, publicity, mastering, art and design, video, legal work, research, project management, publishing, licensing, distribution, and accounting.

What the label doesn't do at all

We don't provide new artists with advances (loans), guarantees of overnight success, ego control measures (ECMs), psychiatric counseling, free CDs for Facebook friends or relatives, or provide backstage passes for stadium capacity World Tours. We do not press CDs for vanity or on demand. We press CDs for industry professionals and according to any one or more of the following criteria: audience, requests to the label, and accumulated download sales.

What the label wants to do more of

We want to help and support our artists in reaching their full potential through a process of joint engagement. We want our artists to produce fresh, innovative music with our guidance (when it's needed) and through their own skills and initiative when they are working in isolation. When a composition is weak we won't approve it for release but will offer suggestions to fix it. When our artist's music is fabulous and awe inspiring we'll throw our entire weight and credibility behind it.

What the label does that you didn't think we did

We work closely with our artists to determine positive and professional exposure and new opportunities. We use a number of resources to get the very best visual identity working for each project and so we take CD design very seriously and work with our recording artists and visual artists as a team.

We do little experiments from time to time to capture audience feedback in a whole load of weird and wonderful ways that give us the very best and most valid information on how well received our catalog actually is.

We spend a lot of time phoning people and arranging things and we almost always pay for calls to artists so that our artists are not faced with huge phone bills.

We work with simple legal agreements so that everyone is fully aware of their roles and responsibilities including who makes what from where and when. All new-artist agreements are entered into on a complete 'total earned income' basis, without exclusions or exceptions, and with the artist percentage increasing over time.

What the label has done and will continue to do no matter what

Ultimately, we try to get you lots of money and recognition for your work and if you're really not the slightest bit interested in money, we continue to support your passion, dedication, and commitment by believing in you as a musician, composer and recording artist and in doing everything we can to represent your interests.